

MIRLO Centennial COMMEMORATION

Original Painting by Austin Dwyer

1918
August 16
2018



ORGANIZED BY
Chicamacomico Historical Association

100th

Anniversary

of the **MIRLO RESCUE**

CENTENNIAL EVENTS

August 13, 2018 *through* August 17, 2018

COMMEMORATION

SPONSORSHIPS

ARTISTS AND BUYERS OPENING RECEPTION

Monday, August 13, 2018

Collection of cedar shakes salvaged from the 1911 building and hand painted by local artists will be on display from August 3rd through August 25th.

*Dare County Arts Council Gallery
300 Queen Elizabeth Ave, Manteo, NC*

MIRLO RESCUE EXHIBIT AND RECEPTION

Tuesday, August 14, 2018

Mirlo artifacts provided by descendants of Chicamacomico.

*Graveyard of the Atlantic Museum
59200 Museum Drive, Hatteras, NC*

DESCENDANTS DINNER AND GUIDED TOURS

Wednesday, August 15, 2018

Descendants enjoy a catered dinner on the lawn of Chicamacomico Life-Saving Station. Guided tours of historic Hatteras Island will be available throughout the day.

*Chicamacomico Life-Saving Station
23645 NC Hwy 12, Rodanthe NC*

CENTENNIAL CELEBRATION OF 100TH ANNIVERSARY OF MIRLO RESCUE

Thursday, August 16, 2018

Opening Ceremonies, Keynote Speaker, Beach Apparatus Drill, Station Elizabeth City Flyover, Wreath Laying, Premiere of Mirlo Film, and Evening Entertainment

*Chicamacomico Life-Saving Station
23645 NC Hwy 12, Rodanthe NC*

LOCAL ART FAIR AND FESTIVAL

Friday, August 17, 2018

20 Local Artists, Locally-sourced Food, and Live Entertainment

*Rodanthe-Waves-Salvo Community Building
23646 NC Hwy 12, Rodanthe, NC*

PRESENTING SPONSOR \$25,000

Only Two Available

- Prominent Recognition as Sponsor of All Centennial Events
- Acknowledgment in Promotional Materials (including press releases, flyers, hand cards, signs, event calendars, and promotional products)
- Logo displayed on print, internet, and social media advertisements
- Recognition and Speaking Opportunity at Centennial Celebration
- Choice of Inside Front Cover or Inside Back Cover Full Page Display Ad in Event Program
- Prominent Recognition on Event Program Sponsors Page
- Ten 2019 Season Passes to Chicamacomico Life-Saving Station
- Presenting Sponsor Commemorative Keepsakes

CENTENNIAL SPONSOR \$7,500

Only Five Available

- Sponsorship of One Day of Events During Centennial Commemoration
- Acknowledgment in Promotional Materials Promoting Specific Day (including press releases, flyers, hand cards, signs, event calendars, and promotional products)
- Full Page Display Ad in Event Program
- Recognition on Event Program Sponsors Page
- Five 2019 Season Passes to Chicamacomico Life-Saving Station
- Centennial Sponsor Commemorative Keepsakes

SURFMAN SPONSOR \$5,000

- Acknowledgment in Promotional Materials Promoting Specific Day (including press releases, flyers, hand cards, signs, event calendars, and promotional products)
- Half Page Display Ad in Event Program
- Recognition on Event Program Sponsors Page
- Two 2019 Season Passes to Chicamacomico Life-Saving Station
- Surfman Sponsor Commemorative Keepsake

WATCHMAN SPONSOR \$2,500

- Half Page Display Ad in Event Program
- Recognition on Event Program Sponsors Page
- Two 2019 Season Passes to Chicamacomico Life-Saving Station
- Watchman Sponsor Commemorative Keepsakes

BREECHES BUOY SPONSOR \$1,000

- Recognition on Event Program Sponsors Page
- Breeches Buoy Sponsor Commemorative Keepsakes

EVENT PROGRAM

FULL COLOR PREMIUM PLACEMENT

Back Cover \$1,200

BLACK AND WHITE

Full Page \$400

Half Page \$250



AD DESIGN AND SUBMISSION

For camera-ready ad submission or ad design, please submit all materials to be included to our event program designer at Coastal Impressions: Kate Christy | 252.489.1121 | kate@coastalimpressions.com



CHICAMACOMICO HISTORICAL ASSOCIATION

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NATIONAL REGISTER OF HISTORIC PLACES

